

Brand Guidelines |

Version 1.0
08.26.2021



Logotype



Nebulosa

COSMIC ENGINE

STACKED LOGO

This version may be used in instances when spacial
constraints require a vertical configuration.



Nebulosa

COSMIC ENGINE

HORIZONTAL LOGO

This is the preferred mark for all aplications.

Logotype specifications

Follow these specifications when creating any design.

Logotype color variations

The logotype is either black or white and always contrast with the background.

The logotype is provided in 3 color modes: HEX, RGB and CMYK,



White

Use the white version of the logotype on light backgrounds.

	White HEX #FFFFFF RGB 225 225 255 CMYK 0 0 0 0
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Black

Use the black version of the logotype on dark backgrounds.

	Black HEX #000000 RGB 0 0 0 CMYK 60 40 40 100
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Website color palette

These are the main colors of Nebulosa website.

The colors can also be used for print media.

Dark Blue

HEX #1f1b3f RGB 31 27 63 CMYK 100 98 40 49

Lilac

HEX #625977 RGB 98 89 119 CMYK 67 64 32 1749

Emerald green

HEX #0f5457 RGB 15 84 87 CMYK 87 41 52 41

Green

HEX #1fab84 RGB 31 171 132 CMYK 76 2 60 0

White

HEX #ffffff RGB 255 255 255 CMYK 0 0 0 0

Illustrations color palette

These are the main colors of Nebulosa website and print media illustrations.

This illustration is for color reference only.

The color palette is provided in 4 color modes: HEX, RGB, CMYK and Pantone.



PANTONE 296 CP

HEX #000d22 RGB 0 13 34 CMYK 100 73 28 86

PANTONE 648 CP

HEX #002b56 RGB 0 43 86 CMYK 100 71 9 56

PANTONE 7680 CP

HEX #4a257d RGB 74 37 125 CMYK 87 99 0 8

PANTONE 7675 CP

HEX #8585b9 RGB 133 133 185 CMYK 55 48 6 0

PANTONE 208 CP

HEX #890b3d RGB 137 11 61 CMYK 15 100 37 45

PANTONE 205 CP

HEX #e94884 RGB 233 72 132 CMYK 0 83 16 0

PANTONE 1815 CP

HEX #771712 RGB 119 23 18 CMYK 16 97 86 54

PANTONE 1785 CP

HEX #eb5c5f RGB 235 92 95 CMYK 0 76 54 0

PANTONE 7607 CP

HEX #b34733 RGB 179 71 51 CMYK 0 76 72 31

PANTONE 7608 CP

HEX #d77969 RGB 215 121 105 CMYK 0 59 49 14

PANTONE 2597 CP

HEX #5cc2684 RGB 92 38 132 CMYK 80 99 0 0

PANTONE 7446 CP

HEX #908cc3 RGB 144 140 195 CMYK 50 46 0 0

PANTONE 130 CP

HEX #fab600 RGB 250 182 0 CMYK 0 32 100 0

PANTONE 100 CP

HEX #fff48c RGB 255 244 140 CMYK 0 0 56 0

PANTONE Process Black

HEX #1d1d1b RGB 29 29 27 CMYK 0 0 0 100

PANTONE 427 CP

HEX #e3e6e5 RGB 227 230 229 CMYK 7 3 5 8